

Company of Good Conferment 2026 by NVPC QB HOUSE named 'Champion of Good'

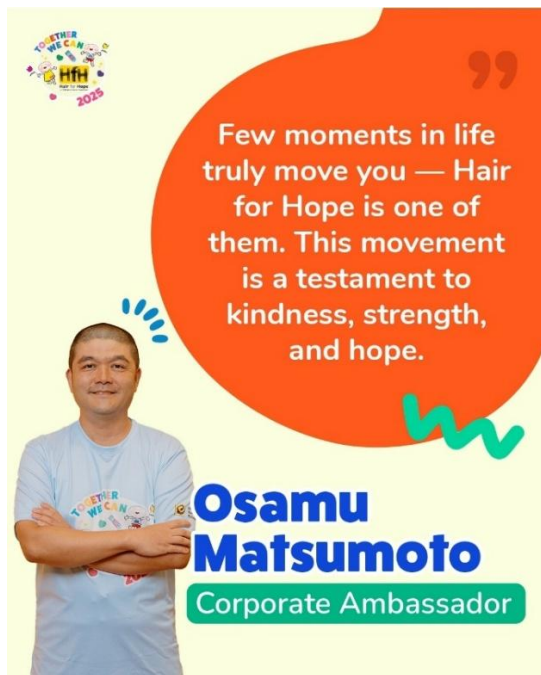


Singapore, 20 July 2026 – QB HOUSE has been conferred the highest-tiered **Champion of Good** award by the National Volunteer & Philanthropy Centre (NVPC) at the **Company of Good Conferment 2026**.

The Champion of Good award recognises organisations that create meaningful impact across **People, Society, Governance, Environment and Economy**. During the award ceremony, QB HOUSE was also highlighted in the opening address by **Senior Minister of State, Ms Low Yen Ling**, recognising the company's commitment to building a more caring and inclusive Singapore.

For over 20 years, QB HOUSE has served more than **15 million customers** in Singapore by providing affordable, quality haircuts. Guided by its corporate purpose — "**Essential haircuts. Reduced resources. A more sustainable future.**" — the company believes that business success should go hand in hand with creating positive social impact.

2026 marks QB HOUSE's **11th year** as the official hairstylist sponsor for **Hair for Hope**, Singapore's only head-shaving fundraising campaign organised by the Children's Cancer Foundation. Since the partnership began, QB HOUSE hairstylists have shaved **more than 25,000 heads**, helping raise awareness and funds for children with cancer and their families.



Demonstrating leadership by example, **Managing Director, Mr Osamu Matsumoto** shaved his head as the Corporate Ambassador for Hair for Hope 2025 in solidarity with children undergoing cancer treatment.

*"We are deeply honoured to receive the **Champion of Good** award. This recognition belongs to every QB HOUSE employee who serves our customers with care and contributes wholeheartedly to our community.*

At QB HOUSE, 'Less Is More' is more than our business philosophy—it is our commitment to creating greater value for our customers, our people and society through simple, meaningful actions." – Osamu Matsumoto

The company also champions community giving by promoting charity campaigns across its 30 outlets, with employees proudly wearing Hair for Hope volunteer T-shirts throughout the campaign period. Beyond fundraising, QB HOUSE continues to provide free haircuts for seniors and people with special needs, and partnered with the Caregiving Welfare Association to organise a Christmas celebration for 100 seniors.

Internally, QB HOUSE invests in its people through structured training, career development and flexible work arrangements that support employees at every stage of life. Since 2017, its hairstylists have received **104 Singapore Retailers Association Service Excellence Awards**, reflecting the company's commitment to developing skilled professionals and delivering consistently excellent service.

As QB HOUSE looks to the future, it remains committed to creating sustainable value by developing people, supporting communities and proving that even the simplest acts can make a meaningful difference.

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